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Press Release

International Music Business Summer School:
First edition of International Music Business Summer School successfully
completed — Second edition to follow in 2021 for the European music
publishing and live entertainment sectors

Hamburg, December 10, 2020

The first edition of the training programme offered by the Hamburg Music Business Association (IHM e.V.) in cooperation with international and national music business associations such as ICMP, CSDEM, and DMV did enjoy great popularity among both participants and speakers. From September 22 to November 10, 26 selected participants from eight different European countries took part in digital sessions with a focus on international music publishing. A variety of outstanding international experts from the music publishing sector provided the basis for comprehensive advanced training, while accompanying social events and the use of digital networking tools focused on making international contacts.

The International Music Business Summer School provided the best possible combination of theoretical knowledge and insights into practice for music publishing professionals from all over Europe. With this training programme, the organisers have been reacting to the general lack of appropriate qualification programmes in the field of international music publishing. In cooperation with international music publishing associations like the International confederation of Music Publishers (ICMP), Chambre Syndicale de L'Edition Musicale (CSDEM), Deutscher Musikverleger-Verband e.V. (DMV), as well as other international partners, a carefully designed curriculum had been developed and outstanding speakers were recruited for the first edition. The programme was funded by Music Moves Europe, the overarching framework for the European Commission's initiatives and actions in support of the European music sector, and the City of Hamburg. Due to the pandemic restrictions in 2020, the sessions took place online within a period of eight weeks. "Since its foundation in 2013, the Music Business Summer School has established itself as the premiere training programme for music industry professionals in Germany. We're happy that, despite the obstacles that came with the pandemic, we were able to launch the first international edition of the qualification programme this year, while maintaining the standards that we have set in recent years", says Timotheus Wiesmann, managing director of the Hamburg Music Business Association (IHM e.V.).

The contents of the seminars covered almost the entire spectrum of the music publishing industry, such as EU copyright law (Florian Kömpel, UK Music), music licensing (Nicolas Galibert, Sony/ATV, FR), and sub-publishing (Xavier Collin, WTPL Music, FR). Together with Philippe Daniel (Melmax Music Publishing, FR) and Tom Farncombe (Hal Leonard Europe Limited, UK), board-member Juliette Metz (CSDEM, FR) discussed the future of music publishing. The participants also were instructed by renowned speakers like Chris Cooke (3CM UnLimited, UK), Caroline Champarnaud (Sacem, FR), Nis Bøgvad (Copenhagen Film Music, DK) and Christian Fløe Svenningsen (GL Music Entertainment, DK), who talked about trends, collecting societies, sync business, and creative publishing.

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The International Music Publishing Summer School was complemented by digital social events that encouraged networking among the participants. The networking activities will be continued at further conference and networking events, such as Eurosonic Norderslaag and Reeperbahn Festival 2021.

Juliette Metz, Chair of CSDEM, confirmed: "I'm glad to see the very concrete effects of cooperation between several European partners to offer quality training to people wishing to discover music publishing, a sector that is complex and cryptic to many. I'm looking forward to the second edition."

A continuation and expansion of this training programme is planned for the coming year. In cooperation with national and international associations, the International Music Business Summer School will extend its programme and - besides International Music Publishing - include further education for International Live Entertainment.

Interested parties can subscribe to our newsletter at www.musicbusinesssummerschool.com, which will keep them up to date on future seminars and qualifications with a focus on international music industry topics.

For further information please contact us.

Press contact:

International Music Business Summer School

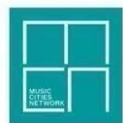
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Background information

The EU-wide announced International Music Publishing Summer School is supported by Music Moves Europe and the City of Hamburg. Cooperating partners are international organisations like the International Confederation of Music Publishers (ICMP), and Chambre Syndicale De l'Edition Musicale (CSDEM), as well as the federal partners Deutscher Musikverleger-Verband (DMV), Reeperbahn Festival, and the internationally acting Music Cities Network.

It is curated by music publishing experts from four different European countries. The Board of Trustees consists of **Juliette Metz**, FR (Chair of the French Music Publishers Association, [CSDEM](#)), **John Phelan**, IE (Director General, [ICMP](#)), **Götz von Einem**, DE (Managing Director GSA, [peermusic \(Germany\) GmbH](#)), and **Mette Zähringer**, DK (Vice President, [Iceberg Music Group](#), Board Member [Danish MPA](#))

The International Music Business Summer School will extend its programme in 2021 and - besides International Music Publishing - include further education for International Live Entertainment.

The model for the International Music Business Summer School is the already existing, Hamburg based Music Business Summer School - a training programme for German-speaking music business people aiming for further qualification and professionalization. The Music Business Summer School Germany consists of the following three subsections:

- Music Publishing & Copyright (since 2013) // Partner: DMV (German Music Publishers Association)
- Live Entertainment & Event Management (since 2017) // Partner: BDKV (Federal Association of Concert and Event Management)
- Recorded & Label Management (since 2018) // Partners: VUT (Association of Independent Music Companies) & BVMI (International Federation of the Phonographic Industry)

The organizing body of the International Music Publishing Summer School and the Music Business Summer School is the Hamburg Music Business Association (IHM e.V.). It is the first and largest regional music trade association in Germany. It was founded in March 2004 to promote and help shape Hamburg as a centre for music and the music industry.

www.musicbusinesssummerschool.com // www.musikwirtschaft.org